

# simplemat™ TILESETTING MAT

## PRICE

- For backsplashes & countertops
- No mortar – no mixing – no mess
- Install at your own pace
- No waiting between setting and grouting



## PRODUCT DESCRIPTION

SimpleMat is the quickest, easiest, and cleanest way to install tile on countertops and backsplashes. SimpleMat replaces traditional thin-set mortar or mastic adhesive. The adhesive retains its bonding strength for extended periods of time, meaning that users have the flexibility to tile onto the mat an hour at a time or over several days and because SimpleMat bonds instantly you can start grouting immediately.

## USES — TILE TYPES

- Ceramic, porcelain or stone tile larger than 1" x 1" (2.5 x 2.5 cm).
- Gauged stone tile (uniform thickness) that is no thicker than 1/2" (13mm).
- Mosaic tile with an open mesh backing.

## AREAS OF USE

- Kitchen or bath counters, walls and backsplashes.
- Tile over drywall, plywood, WonderBoard®, backerboard, concrete, painted surfaces, laminates and existing tile.

## LIMITATIONS

- Not for use on floors, on ceilings, in showers or in areas constantly exposed to water.
- Not recommended for outdoor use.

## SURFACE PREPARATION

Surfaces must be structurally sound, clean, dry and free from grease, oil, dirt, curing compounds, sealers, adhesives, dirt or any other contaminant that would prevent a good bond. All surfaces to be tiled should be flat, even and stable (ie no cracks, peeling, or surface movement). SimpleMat will follow your wall or counter surface so patch, flatten or level as needed.

## APPLICATION

**Setting Order:** Set countertop tiles prior to setting backsplash tiles. Set countertops from front to back, set backsplashes from bottom up.

### Countertops

**SimpleMat Layout:** For efficiency lay SimpleMat horizontally on counter. Overlap SimpleMat edges 1/8" to 1/4" (3 - 6 mm).

**SimpleMat Installation:** Peel off white backing paper. Apply SimpleMat to counter. Flatten air bubbles and creases. Cover all surfaces to be tiled. Cut SimpleMat as needed. Cut corner from end of mat to facilitate folding of corner.

### Backsplashes

**SimpleMat Layout:** Place SimpleMat in position and mark cuts if needed. Cut SimpleMat with scissors or utility knife.

**SimpleMat Installation:** Apply SimpleMat and flatten air bubbles and creases.

## TILE SETTING

Tile must be clean and dry before setting. Ensure that the back of the tile has been wiped with a damp cloth or sponge and allowed to dry completely before setting. Remove clear plastic from SimpleMat. Lightly set tile into place using tile spacers. Remove and reset tiles as needed. **Press tiles firmly to lock into place.** Grout within 24 hours.

## GROUTING

Tile installations using SimpleMat must be grouted. It is recommended that SimpleGrout™ Pre-Mixed or Polyblend® grout be used. Grout your installation within 24 hours of setting tile over SimpleMat. Grouting your new installation will give it the added strength and moisture resistance needed for strong and durable results.

## COVERAGE

One box of SimpleMat covers 10 square feet (.92m<sup>2</sup>).

## CLEAN-UP

SimpleMat adhesive can be removed with soap and water.

## STORAGE

SimpleMat should be stored in a cool dry place away from sunlight and drafts.



## SAFETY

SimpleMat employs an aggressive adhesive to perform its function. Ensure that SimpleMat is not placed over the nose or mouth and is kept away from hair.

## INSTALLATION TIPS AND FAQs

Q: What is SimpleMat?

A: SimpleMat is a double sided, adhesive mat specifically designed for bonding tile to countertops or backsplashes. The back of the mat has a flat adhesive which bonds to the backsplash wall or countertop. The front side has a raised adhesive which bonds to tile or stone. SimpleMat replaces traditional thin-set mortar or mastic adhesive.

Q: Why use SimpleMat instead of thin-set mortar or mastic adhesive?

A: SimpleMat is cleaner, easier, and faster. There is no mixing of powder, there are no special tools needed to apply the mat, and there is no mortar clean-up. Also, thin-set can take 16-18 hours to cure before you can start grouting the tile. With SimpleMat, there is no waiting at all, you can grout immediately.

Q: How can I install at my own pace?

A: SimpleMat was designed to allow you to install at your own pace. You can install the adhesive mat in small sections over several days or all at once, then install tile and grout within 24 hours.

Q: How strong is SimpleMat?

A: The SimpleMat adhesive creates an instant bond with lasting strength. And, once the tile is pushed into place on the mat, the bond between tile and SimpleMat gets even stronger over time.

Q: What kind of projects is SimpleMat good for?

A: SimpleMat can be used on countertops, backsplashes and walls - as well as for craft and decorative projects.

Q: What other materials do I need to complete my tile job?

A: You will also need tile, grout, grout float, spacers (sized for the grout joint you want), scissors, sponge, bucket, and a tile saw or tile cutter.

Q: What kind of grout should I use?

A: SimpleMat is designed to be used with grout to lock-in tile and stone. Grout your installation within 24 hours using SimpleGrout Pre-Mixed Grout or Polyblend Grout.

Q: Where can I get help if I need it?

A: Visit [www.thesimplemat.com](http://www.thesimplemat.com) for more information and a comprehensive installation video.

## ORDERING INFORMATION

SimpleMat can be found at The Home Depot stores nationwide.

	ITEM CODE	SIZE	PACKAGE QTY	CASE PACK
USA	SM10	9" x 18" sheets (23 x 45 cm)	9 sheets/box	6 boxes/case

## LIMITED WARRANTY

Custom Building Products ("Custom") warrants to the original consumer purchaser that its product shall be free from defects in material and workmanship under normal and proper usage for a period of one year following the date of original purchase. Custom's sole liability under this warranty shall be limited to the replacement of the product. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. This warranty will not extend to any product which has been modified in any way or which has not been used in accordance with Custom's printed instructions. Custom makes no other warranties either express or implied. This warranty gives you specific legal rights, and you may have other rights that vary from state to state.

